

Sponsorship Benefits

Sponsorship Levels

	Presenting \$2,500	Elite \$1,000	Lead \$500	Sponsor \$250	
Before Event	Branded social media graphic with sponsor logo	✓	✓		
	MEUW social media post announcing sponsorship	✓	✓		
	Sponsor logo on registration website	✓	✓		
	Linked digital banner ad in <i>MEUW Weekly</i> e-newsletter	4	2	1	
On-site at Conference	Recognition on signs and banners at conference venue	Logo	Logo	Name only Name only	
	“Sponsor” tag on your name badge	✓	✓	✓ ✓	
	Verbal recognition during conference opening	✓	✓		
	Profile or half-page advertisement in conference program	✓	✓	+ \$100 + \$150	
	Recognition as sponsor of breakfast, lunch, or networking breaks	✓	✓		
	Company logo printed on cover of program	✓			
	Recognition as “Closing Reception” sponsor			✓ + \$100	
	Conference Golf Outing*				
	Recognition as a sponsor of golf outing (A)	✓	✓	+ \$100	+ \$50
	Recognition at golf outing check-in table	✓	✓		
“Make-your-own-foursome” for the golf outing (B)	✓	+ \$150			
Registration fee for one player in the golf outing			+ \$50	+ \$50	
+ \$250: One sponsor can have their company's logo printed on an orange golf ball for golfers to play with throughout the day. Those that still have their ball at the end of the event will have a chance to win a door prize provided by MEUW.					
On-site at Conference Events	Trade Show and Welcome Reception*				
	Recognition as Welcome Reception “host”	✓	✓	✓ ✓	
	Standard exhibitor registration for Trade Show* (C)	✓	✓	✓ ✓	
	Deluxe space* at Trade Show to showcase equipment, vehicles, trailers	✓	+ \$100	+ \$150	+ \$200
Additional company representatives at Trade Show (per person)	✓	\$25	\$35	\$45	
Included with Sponsorship	# of company representatives admitted to Welcome Reception	4	3	2 1	
	Mention in email campaign sent to membership before event	✓	✓		
	Access to attendee list with contact information after event	✓	✓	✓ ✓	
	Recognition in LIVE LINES newsletter as event sponsor	✓	✓	✓ ✓	
	Months of banner ads displayed on MEUW.org website	6	4	2 1	
	# of banner ads in MEUW Weekly e-newsletter	4	3	2 1	
	# of complimentary registrations to attend conference sessions (\$325 value)	3	2	1	

* Subject to limits based on available spots (first-come, first-serve) — may sell out!

- (A) Includes choice of specific golf outing elements (logo on box lunches, cart signs, or scorecard, or one specific hole contest — e.g., closest to the pin, longest drive, etc.)
- (B) Invite three golfers to join you for the outing at no charge to them
- (C) Includes 10' x 10' space, one unskirted 8' table, and access to electricity, plus up to two (2) company representatives

Questions?

Contact MEUW Manager of Communications and Events **Sharon Wolf** at (608) 837-2263 or by [email](mailto:sharon.wolf@meuw.org).